

# 5 MINUTE BUSINESS PLAN

BUSINESS NAME \_\_\_\_\_

DATE \_\_\_\_\_

*let's get  
to work!*

## EXECUTIVE SUMMARY

Summarize your key points here, this is where you want all of your thoughts planned out and organized.

## MISSION STATEMENT

In 1-2 sentences, you want to define the purpose of your business; what does it stand for? Be specific.

## PRODUCT DESCRIPTION

What is your product, why is there a need for it in your target market and what is going to set it apart?

## POTENTIAL MARKET & STRATEGY

How are you going to get customers to buy your product or service?

## SALES STRATEGY

How are you going to achieve all of your sales goals? List your target market, target customers and financial goals here.

## FINANCIAL STATEMENTS

You'll need to create 3 financial charts: income statement, balance sheet and cashflow statement.

THERE'S ROOM AT THE TOP FOR ALL OF US

FOR MORE FREE RESOURCES, VISIT US AT  
THEKINSHIPSTUDIO.COM